




"DIG SAFE" & THE ORCGA

ONTARIO REGIONAL COMMON GROUND ALLIANCE

DIGSAFE.CA

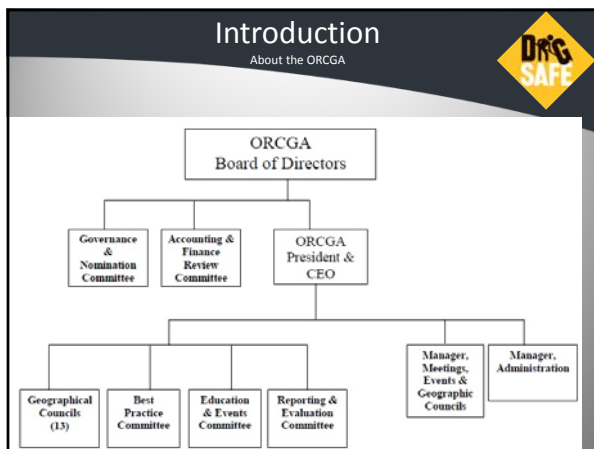


Introduction

About the ORCGA

- **Vision**
 - To be recognized as leading Ontario to be the safest jurisdiction with the most reliable infrastructure in North America.
- **Mission**
 - To enhance public safety and utility infrastructure reliability through a unified approach to effective and efficient damage prevention.

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Introduction



- Electrical Distribution
- Electrical Transmission
- Engineering
- Equipment Suppliers & Manufacturers
- Excavator
- Homebuilder
- Insurance
- Land Surveying
- Landscape/Fencing
- Locator
- Municipal & Public Works
- Oil & Gas Distribution
- One-Call
- Railway
- Regulator
- Road Builders
- Safety Organization
- Telecommunications
- Transmission Pipeline

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Consequences of a Damage

About the ORCGA




Explosion & Fire	Property Damage	Injuries & Fatalities
Interruption of Service to Customers	Spills & Emissions	Punitive & Legal Costs

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Consequences of a Damage

About the ORCGA




Property Damage Cost

- Building, tool, merchandise, equipment damage

Injury & Illness Cost

- Medical, compensation cost
- Increased insurance premiums

- Production, service delays and interruptions
- Legal expenses
- Emergency supplies
- Interim equipment rentals
- Wages paid for lost time, overtime, extra supervisory & administrative time
- Cost of hiring/training replacements
- Decreased productivity of injured worker upon return
- Loss of sales
- Damage to Company brand/image




Direct Costs

Indirect Costs

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Bill C-45
(Corporate Criminal Liability)



- **Criminal Negligence causing Death or Bodily Harm**
 - Corporations can be held liable for the acts of their representatives (including subcontractors)
 - If representatives in doing something, or omitting to do something that it is their duty to do, **show a wanton and reckless disregard for the lives or safety of others, and;**
 - A senior representative of the organization does not take the reasonable steps necessary to prevent the representative from committing the offence.
 - Those who undertake work, or who have the authority to direct how others perform work, are under a legal duty to take all reasonable steps to prevent bodily harm to anyone arising from that work.
 - Maximum jail sentence for individuals convicted of criminal negligence causing death is life in prison.
 - Maximum jail sentence for individuals convicted of criminal negligence causing bodily harm is 10 years.
 - There are no maximum fines for corporations
 - Between 2004 when Bill C-45 came into force and 2009 there was only one conviction under Bill C-45. In 2010, three new sets of charges were laid.


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Branding the ORCGA



- 2010: Work begins on the branding the ORCGA
- Solid membership base in place
- Geographical Councils across the Province
- Best Practices
- Annual events
- Mandatory One Call Initiative (2012)

Branding the ORCGA (con't)



- Task Team formed: ORCGA Staff (3) and Education committee volunteers (3)
- Hired branding consultant
- Decided on Dig Safe & Design
- Dig Safe video

Branding the ORCGA (con't)

- Dig Safe website
- 'Getting Around Under Ground' (GAUG) seminar
- Received CIPO Copyright 2010
- Received CIPO Official Mark 2012 (ESA/ORCGA legal licence agreement)



Official Mark

- **DIG SAFE**



Dig Safe Campaign

Path Forward

- Public Education Campaign
 - ✓ Call Before You Dig
 - ✓ Wait for Locates
 - ✓ Respect the Locate Marks
 - ✓ Dig with Care

www.orcga.com www.digsafe.ca









Geographic Council Dig Safe Events 2011 

7 Dig Safe Events in the Month of April

- 1 Contractor Day
 - Kingston
- 2 Trade Shows
 - Owen Sound, Ottawa
- 2 Municipal Public Works Days
 - York Region, Whitby
- 2 School Presentations
 - London, Zurich

Dig Safe Campaign Kick off 2012 

City Hall, Ottawa



20

100 Volunteers representing 18 companies 



Geographic Council Dig Safe Events 2012

16 Dig Safe Events in the month of April

- 3 Municipal Public Works Days
 - York Region, Vaughan, Sarnia
- 2 Tim Horton's
 - Kingston, Cobourg
- 2 Greenhouses
 - Bradford, Barrie
- 2 Rona Cashways
 - Chatham, Barrie
- 7 Home Depots
 - Hamilton/Niagara, Waterloo, Sarnia, Oshawa, Brooklin, Sudbury, Thunder Bay,


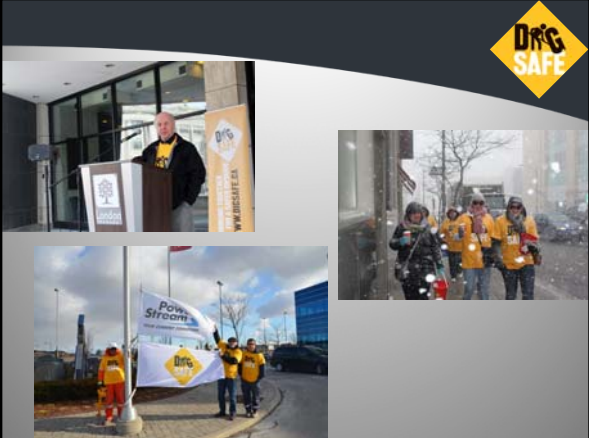
Dig Safe Campaign Kick off 2013

City Hall, London

80 volunteers representing 15-companies




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Geographic Council Dig Safe Events 2013 

28 Dig Safe Events in the month of April

- 4 CRS (Contractor Rental Supply) locations
 - GC Toronto, GC Ottawa, GC Waterloo, GC Owen Sound
- 7 Tim Horton's
 - GC Kingston, GC Niagara, GC Sudbury
- 1 Rental Company –Scugog Equipment Rentals
 - GC Oshawa
- 3 Garden Galleries
 - GC Sarnia & GC Barrie
- 13 Home Depots – May 1, 2013
- Rogers Media coverage April 9, 18, 22, 2013

Bill 8 – Ontario Underground Infrastructure Notification System Act 

- Bill 8 is a very impressive piece of legislation:
 - Mandatory membership, with no power for the government to exempt anyone
 - 5 business days for locates
 - Pre-set times for joining the system (June 2013 for electrics/telecoms/others, June 2014 for municipalities)
 - Requirements for members to provide locates and for excavators to call for locates
 - A mandate to raise public awareness of One Call and safe digging practices
 - Regulation 92/14 includes a \$10,000 maximum fine for each instance of non-compliance.



Dig Safe Campaign Kick off 2014 

Nathan Phillips Square, Toronto



80 Volunteers representing 14 companies



Geographic Council Dig Safe Events 2014

- 30 Dig Safe Events in the month of April
 - 1 Kick off
 - 29 Events in the Geographic Councils
 - 15 Home Depot Stores
 - 7 Tim Horton's
 - 3 CRS
 - 2 Canadian Tire Stores
 - 1 Home Hardware Stores
 - 1 Children's Safety Village











Dig Safe Campaign 2015



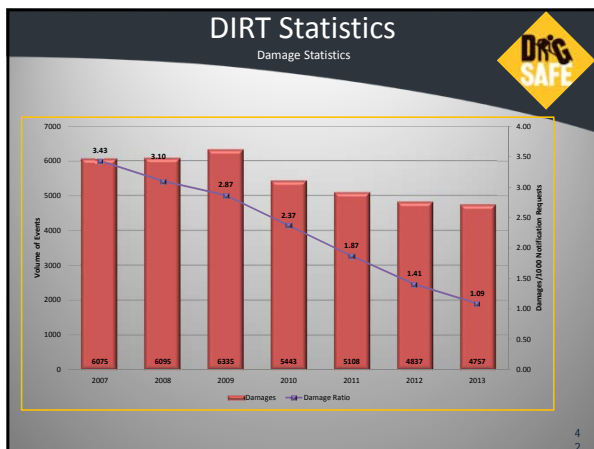
- First week of April
- On set of the dig season
- Engage the public
- Raise awareness

“damage prevention is a shared responsibility”

Geographic Council Dig Safe Events 2015



- 53 Dig Safe Events in the month of April
 - 13 Kick off events in our GC headquarter cities
 - 40 Events in the Geographic Councils
 - 26 Home Depot Stores
 - 7 Tim Horton's
 - 3 CRS
 - 2 Canadian Tire Stores
 - 1 Home Hardware Stores
 - 1 Children's Safety Village



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